

MEMORANDUM OF UNDERSTANDING

BETWEEN

HELP University College Sdn Bhd (84963-D)
(Formerly known as HELP Institute Sdn Bhd)

AND

Rajamangala University of Technology Phra Nakhon

- WHEREAS** HELP University College Sdn Bhd (Co. No. 84963-D), formerly known as HELP Institute Sdn Bhd (hereinafter referred to as "HELP") of BZ-2 Pusat Bandar Damansara, 50490 Kuala Lumpur, Malaysia, is a University College engaged in education and training; and
- WHEREAS** Rajamangala University of Technology Phra Nakhon (hereinafter referred to as 'RMUTP') of 399 Samsen Road, Vachira Phayabal, Thewes, Dusit, Bangkok 10300 Thailand, is a University engaged in education & training.
- WHEREAS** HELP and RMUTP (hereinafter referred to as the 'Parties') recognise that collaborative efforts will be of mutual benefit and will contribute towards an institutional linkage for education co-operation and assistance.
- NOW, THEREFORE** HELP and RMUTP agree to continue discussions as opportunities arise to ascertain the extent to which cooperative activities could be implemented in the future.

The Parties agree to mutually look into the following areas of cooperation:

1. Undergraduate and Postgraduate programmes
2. Staff development programmes
3. Executive education programmes
4. Student Recruitment
5. Joint research activities
6. Other areas of mutual interest in educational projects

This Memorandum of Understanding shall commence on the date of signing and operate for an initial period of five years.

This Memorandum of Understanding shall not serve as a legally binding agreement. This understanding is not to be construed as a partnership or any form of master-agent relationship. It is merely to forge good relationship and understanding between the parties hereto.

The PARTIES and their representatives should not during their association, use or divulge, directly or indirectly any trade secrets or confidential information which may have come to their knowledge, whether or not by accident or by mistake without the express permission of the other party.

The details of any specific joint activities arising as a result of further discussions pursuant to this Memorandum of Understanding will be set forth in a Collaborative Agreement, the terms of which are to be agreed upon by the parties hereto and to be signed at the relevant time by the respective parties.

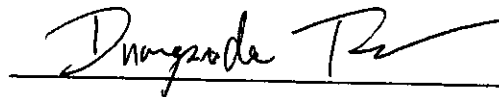
HELP University College Sdn Bhd (84963-D) and Rajamangala University of Technology Phra Nakhon are entering into this Memorandum of Understanding on 22nd November 2006.

For HELP University College Sdn Bhd:

For Rajamangala University of Technology
Phra Nakhon



Dr. Paul Chan Tuck Hoong
President



Assoc. Prof. Duangsuda Taechotirote
President