



## **Double Degree Agreement**

between

**Degree Programme, Bachelor of Business Administration Program  
(B.B.A)**

**In**

**International Business (English Program)**

(hereafter B.B.A.)

of the

**Rajamangala University of Technology Phra Nakhon, Bangkok,  
Thailand**

(hereafter RMUTP)

and

**the Degree Programme in International Management**

(hereafter IM)

and

**the Degree Programme in Betriebswirtschaft**

(hereafter BW)

of

**Technische Hochschule für angewandte Wissenschaften Würzburg-  
Schweinfurt**

**Technical University of Applied Sciences Würzburg-Schweinfurt,  
Germany**

(hereafter THWS)

### **1. Introduction**

This agreement sets out the terms for the operation of an undergraduate Double Degree programme between the Degree Programme, Bachelor of Business Administration Program (B.B.A) in International Business (English Program) of RMUTP and the Bachelor Degree Programme in International Management and the Bachelor Degree Programme in Betriebswirtschaft respectively of THWS.

This agreement aims at facilitating and developing a programme which offers students an opportunity to earn two degrees. As a result of the Double Degree studies, the students acquire deeper experience of multicultural studying and business environments, better cross-cultural communication and language skills, wider professional partner network, new opportunities for further education and stronger competitive advantages in the European job markets.

## 2. Definitions

For the purpose of this Agreement, the following definitions shall apply:

- host institution                               the institution receiving students
- home institution                               the institution sending students
- double degree student                       a student participating in a double degree programme as referred to in the Agreement

## 3. General

- a) This Double Degree agreement is an extension of an already existing Erasmus+ contract. Without such a contract this agreement is null and void.
- b) The Double Degree programme is available for degree students in the Bachelor degree programme in International Management and the Bachelor Degree Programme in Betriebswirtschaft respectively of THWS and for degree students in the Degree Programme, Bachelor of Business Administration Program (B.B.A) in International Business (English Program) of RMUTP
- c) Successful completion of the Double Degree Programme leads to the award of Bachelor of Business Administration Program (B.B.A) in International Business (English Program) by RMUTP and to the award of Bachelor of Arts (International Management) – or Bachelor of Arts (Betriebswirtschaft) respectively for such enrolled students of THWS – by THWS.
- d) Responsibility for the Double Degree Programme belongs with the management of the Degree Programmes involved.
- e) A detailed description of the Double Degree Programme, including the requirements to obtain the degrees as mentioned under § 3c is drafted in the appendixes to this contract and approved by the Degree Programme, Bachelor of Business Administration Program (B.B.A) in International Business (English Program) of RMUTP and the Examination Committee of the study programme IM and the Examination Committee of the study programme BW, prior to exchange of Double Degree students. The appendix is subject to annual monitoring, as described under § 7 and mandatory to this agreement, without which this agreement is null and void.
- f) The programme will be operated in accordance with:
  - the Degree Regulations of RMUTP

- and
  - the study and exams regulations "Studien- und Prüfungsordnung für den Studiengang International Management" (SPO B IM) of THWS
  - and
  - the study and exams regulations "Studien- und Prüfungsordnung für den Studiengang Betriebswirtschaft" (SPO B BW) of THWS
- g) The agreement to cooperate implies that the Degree Programmes concerned will be quality assured (accredited) by an official organisation in a period of two years after signing the contract. Should the deadline expire without quality assurance this agreement can be terminated by the other party according to the regulations named in § 9 of this agreement. Both institutions will provide each other insight into their systems of quality assurance and accreditation.
- h) Both institutions, RMUTP and THWS commit themselves to cooperate in the obligatory accreditation process and to provide all data required for the accreditation process.
- i) RMUTP and THWS will regularly evaluate the quality of their respective courses offered and the corresponding lecturers.
- j) Both partners will conduct coordinated measurements to improve the quality continuously.

#### **4 Admission and registration**

- a) RMUTP and THWS will aim to ensure that equal numbers of Double Degree students from each institution participate in the Double Degree Programme and will aim at a number of 2 x 5 Double Degree students per year: 5 students from RMUTP and 5 students from THWS. The target number of Double Degree students may be altered by agreement in writing between the two institutions. However, student numbers are expected to balance of a period of five years.
- b) Subject to these constraints, each institution will accept to receive for an agreed exchange period, without the payment of additional tuition fees, the students selected and nominated by the partner institution for the participation in this Double Degree Programme. This refers to tuition fees only, and does not include ancillary fees, such as student association fees, travel and medical insurance, or any similar costs. The host institution must be notified of the nomination of the students at least four months prior to the intended commencement date of the exchange period.
- c) Students will be screened for eligibility for admission to the Double Degree Programme by the home institution. Both institutions shall respect the admission requirements and enrolment constraints of the host institution. Participants will be

subject to the standard rules, regulations and enrolling constraints of the host institution.

The prerequisites for THWS students to enter the programme are the following:

- successful completion of the first two semesters studies at THWS;
- English language requirement: B2

The prerequisites for RMUTP students to enter the programme are the following:

- successful completion of the first four semesters studies at RMUTP;
- Sufficient command of English language knowledge

- d) For the period of their sojourn at the partner institution, Double Degree students will be registered at their home institution, but will also be registered as bachelor degree students at the partner institution.
- e) Double degree students will have access to all facilities and student services provided by the two institutions, including those to assist students in finding accommodation.

## **5 Contents of the Double Degree Programme**

- a) Students participating in the Double Degree Programme are required to study for at least two semesters (or equivalent time) at the partner institution and earn a minimum of 60 ECTS (or an equivalent number) credits.
- b) The academic requirements for the contents of the Double Degree studies undertaken by Double Degree students during the exchange period are set out in detail by the host institution of the Double Degree student and agreed by the home institution.
- c) These academic requirements, including a list of courses for the students participating in the Double Degree Programme, are annually confirmed by THWS and RMUTP, as described under § 7.
- d) The language of instruction while studying at the partner institution will be English.
- e) Double Degree students will secure work placement complying with the placement requirements of both institutions. The placement should be done outside the country of the home institution. Exemptions need to be approved by the responsible institution.

## 6. Supervision, grading, and awarding of the degree

- a) The host institution will evaluate the academic performance of all Double Degree students using the same criteria used for students enrolled in the programme of the host institution.
- b) The minimum pass grade to be obtained at RMUTP is 2.0, according to the Thai grading system. The minimum pass grade to be obtained at THWS is 4.0 according to the German grading system.
- c) In the event there is an academic appeal by the Double Degree student during the study period at the host institution, the academic appeal process of the host institution will apply.
- d) Upon completion of their study period at the host institution, the host institution will provide the home institution with (a) transcript(s) in English language of the academic results of the Double Degree student.
- e) Successful completion of a work placement is a mandatory part of both Degree Programmes.
- f) Double Degree students of RMUTP are required to do the Cooperative education (Internship) for one semester as part of their studies at RMUTP; THWS students are required to complete a Bachelor's Thesis as part of their Degree Programme in International Management and the Degree Programme in Betriebswirtschaft respectively. The Bachelor's thesis is supervised and graded by a supervisor from the home institution and honoured by the host institution.
- g) To obtain the Bachelor's degree from the host institution, the Double Degree student must have been awarded the Bachelor's degree from the home institution.
- h) Double Degree students will be awarded the degree of the host institution if they meet the following requirements:
  - i. For THWS students to obtain the RMUTP qualification:
    - fulfilment of all the requirements to obtain the Degree Programme, Bachelor of Business Administration Program (B.B.A) in International Business (English Program), including the work placement and the Bachelor's Thesis, as ascertained by the RMUTP
    - successful completion of the Double Degree studies (60 ECTS credits) during the time at RMUTP for B IM students and B BW students respectively.

ii. For RMUTP students to obtain the THWS qualification:

- fulfilment of all the requirements to obtain the Bachelor of Arts (International Management), including the work placement and the Bachelor's thesis, as ascertained by THWS.
- successful completion of the Double Degree studies (60 ECTS credits) during the time at THWS.

## 7. Monitoring

Each party is accountable for carrying out the terms of the agreement and nominates a responsible person to ensure that the Double Degree Programme is consistent with the objectives of their home institution's curriculum and the student's own career interests.

Coordinator THWS:           **Prof. Dr. Rainer Wehner, rainer.wehner@THWS.de**  
Coordinator RMUTP:       **Dr.Ratchatakulpat Thanaphon thanaphon.r@rmutp.ac.th**

The responsible persons will annually discuss all possible changes in the curricula of both programmes subject to this agreement, in order to ascertain the link between both curricula and to assure the quality of the Double Degree Programme as a whole. Major changes in the curricula (appendix) mentioned under § 3e have to be seen as an alternation of the contract and need to be documented in written form. In case the curricula start to differ to such a degree that the quality of the Double Degree Programme cannot be guaranteed, this agreement can be discontinued by either of the parties according to the regulations named in § 8 of this agreement.

A written report of the annual monitoring meeting will be submitted to the Exam Board of of the Degree Programme in Business Administration Program (B.B.A) in International Business (English Program) of RMUTP and the equivalent responsible body or person of the degree programme in International Management and the Degree Programme in Betriebswirtschaft respectively of THWS.

## **8. Settlement of disputes**

All differences, conflicts of interest or problems derived from the application or interpretation referred to of this current agreement shall first be discussed between the parties to reach a mutually satisfactory settlement. If this is not possible, problematic issues shall be arbitration by a single arbitrator appointed by mutual consent. The award of the arbitrator shall be final and binding on both the parties.

## **9. Consultation and revision of arrangements**

- a) This agreement is in force from the day of its signing and it can be subject to revision, modification and renewal by mutual written agreement. This Agreement will be effective for a period of 5 years from the date of signing
- b) The agreement may be terminated at the request of either party provided such request is made in writing at least twelve months before termination is to become effective. The termination of the agreement must take into account the rights of students already participating or accepted for the Double Degree studies. Those students must be able to finish the Double Degree study programme.

## 10. Signatures

This Agreement comes into effect once it has been signed by their duly authorised representatives as follows:

Date: 13.02.2024

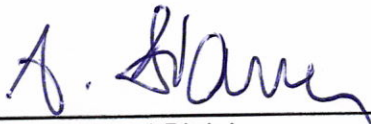
For  
THWS - University of Applied Sciences  
Würzburg-Schweinfurt

– Germany –

Date:

For  
RMUTP

– Thailand –



Prof. Dr. Axel Bialek  
Dean THWS Business School



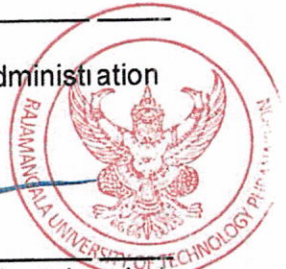
Prof. Dr. Dr. h.c. Robert Grebner  
President



Dr. Rattanavalee Maisak  
Dean Faculty of Business Administration



Prof. Dr. Natworapol Rachsirawat  
President





## Appendix 1

### Double Degree requirements

To be awarded the Bachelor of Arts (International Management) and the Bachelor of Arts (Betriebswirtschaft) respectively from THWS and the the Degree Programme, Bachelor of Business Administration Program (B.B.A) in International Business (English Program) by the RMUTP students must complete successfully:

THWS Requirements:	RMUTP Requirements:
See Appendix 2	See Appendix 3
Courses at the home University worth 150 ECTS (equal) ascertained according to the study and examination regulation (SPO B IM)  Furthermore:  The following THWS courses must be taken by students from RMUTP (see Appendix 2)	Courses at the home University worth 150/180 ECTS (equal) ascertained by the RMUTP  Furthermore:  The following RMUTP courses must be taken by students from THWS (students of B IM see Appendix 3a, students of B BW see Appendix 3b)

## Appendix 2

### Information for Incoming Students studying in the THWS Double Degree Programme

Students of RMUTP will study the following courses during their stay at THWS:

<b>Mandatory Courses</b>	<b>CPs</b>
Business Simulation	6
Marketing	6
Intercultural Management	6
Economics	7
Accounting	6
International Trade and Markets	6
Business Electives	6
Supply Chain Management & Information Processing	6
Business Ethics	6
Organisational Structure	6
<b>TOTAL</b>	<b>61</b>

### Appendix 3a

#### Information for Incoming Students studying in the RMUTP Double Degree Programme

Students of the Degree Programme in International Management of THWS will study the following courses during their stay at RMUTP:

<b>Subjects IM THWS</b>		<b>Subjects RMUTP</b>	
<b>Semester 3</b>			
Subjects THWS	ECTS	Subjects RMUTP	Credits
Business Simulation	6	International Business Strategies	3
Marketing	6	International Business Seminar	3
Intercultural Management	6	Principles of Marketing	3
Economics	6	International Marketing	3
General Electives	5	Global Consumer Behavior	3
	29	Intercultural Management	3
<b>Semester 4</b>		Principles of Economics	3
Subjects THWS	ECTS	Subjects RMUTP	Credits
International Trade and Markets	6	Quantitative Analysis for Business	3
Business Electives	6	Thai Studies and Local Wisdom	2
Supply Chain Mgm & Information Processing	6	Thai for Communication	3
Business Ethics	6		29
Organizational Structure	6	Import-Export Trade Operations	3
	30	Introduction to International Business	3
		Preparation for Cooperative Education	1
		Cooperative Education in Int. Business	6
		Operation Management	3
		Logistics and Supply Chain Management	3
		Social Enterprise	3
		Green Business and Sustainability	3
		Principles of Management	3
		International Business Management	3
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**Appendix 3b**

**Information for Incoming Students  
studying in the RMUTP Double Degree Programme**

Students of the Degree Programme in Betriebswirtschaft of THWS will study the following courses during their stay at RMUTP:

<b>Subjects BW THWS (Studienrichtung)</b>		<b>Subjects RMUTP</b>	
<b>Semester 4</b>			
<b>Subjects THWS</b>	<b>ECTS</b>	<b>Subjects RMUTP</b>	<b>Credits</b>
Seminar	6	International Business Seminar	3
Economics	6	International Project Management	3
Business Simulation	6	Principles of Economics	3
Electives	6	Quantitative Analysis for Business	3
Languages	6	International Business Strategies	3
	30	Introduction to International Business	3
<b>Semester 5</b>		Thai Studies and Local Wisdom	2
<b>Subjects THWS</b>	<b>ECTS</b>	Arts and Sciences of Self Development	3
International Management	6	Thai for Communication	3
Management Strategies	6	English for Career	3
Regional Studies	6		29
Managing Operations	6	<b>Subjects RMUTP</b>	<b>Credits</b>
Electives	6	Global Consumer Behavior	3
	30	Intercultural Management	3
		Principles of Management	3
		International Business Management	3
		Geopolitics and Regional Studies	3
		Green Business and Sustainability	3
		Operation Management	3
		Logistics and Supply Chain Management	3
		Preparation for Cooperative Education	1
		Cooperative Education in Int. Business	6
			31